

Trademark/Service Mark Application, Principal Register

Serial Number: 85896124

Filing Date: 04/05/2013

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85896124
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT16\858\961\85896124\xml1\ APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	stylized letters JW.ORG and square design
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of stylized letters JW.ORG and square design.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	714 x 924
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Watch Tower Bible and Tract Society of Pennsylvania
*STREET	25 Columbia Heights
*CITY	Brooklyn
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	11201-2483
PHONE	845-306-1000
FAX	845-306-0709

EMAIL ADDRESS	rmoake@jw.org
WEBSITE ADDRESS	www.jw.org
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Pennsylvania
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Digital media, namely, pre-recorded video discs, digital versatile discs, downloadable audio and video recordings, DVDs, and high definition discs all featuring religion.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 10/25/2012
FIRST USE IN COMMERCE DATE	At least as early as 10/25/2012
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT16\858\961\85896124\xml1\ APP0003.JPG
SPECIMEN DESCRIPTION	Screen capture from video recording.
INTERNATIONAL CLASS	016
*IDENTIFICATION	Printed materials, namely, books, magazines, brochures, booklets, tracts, calendars, informational cards, paper signs, all in the field of religion.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 10/22/2012
FIRST USE IN COMMERCE DATE	At least as early as 10/22/2012
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT16\858\961\85896124\xml1\ APP0004.JPG
SPECIMEN DESCRIPTION	Scanned/digitally photographed magazine.
INTERNATIONAL CLASS	042
*IDENTIFICATION	Providing a web site that gives computer users the ability to download audio and video recordings, DVDs, music, printed publications, online publications, documents, forms and web pages all in the field of religion.

FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/15/2013
FIRST USE IN COMMERCE DATE	At least as early as 03/15/2013
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT16\858\961\85896124\xml1\ APP0005.JPG
SPECIMEN DESCRIPTION	Screen capture of Web site.
ATTORNEY INFORMATION	
NAME	Richard D. Moake
FIRM NAME	Watch Tower, Legal Department
STREET	100 Watchtower Drive
CITY	Patterson
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	12563
PHONE	845-306-1000
FAX	845-306-0709
EMAIL ADDRESS	rmoake@jw.org
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Richard D. Moake
FIRM NAME	Watch Tower, Legal Department
STREET	100 Watchtower Drive
CITY	Patterson
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	12563
PHONE	845-306-1000
FAX	845-306-0709
EMAIL ADDRESS	rmoake@jw.org;enazarof@jw.org
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	

NUMBER OF CLASSES	3
FEE PER CLASS	325
*TOTAL FEE DUE	975
*TOTAL FEE PAID	975
SIGNATURE INFORMATION	
SIGNATURE	/Don A. Adams/
SIGNATORY'S NAME	Don A. Adams
SIGNATORY'S POSITION	President
DATE SIGNED	04/05/2013

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To the Commissioner for Trademarks:

MARK: stylized letters JW.ORG and square design (stylized and/or with design, see [mark](#))

The literal element of the mark consists of stylized letters JW.ORG and square design.

The applicant is not claiming color as a feature of the mark. The mark consists of stylized letters JW.ORG and square design.

The applicant, Watch Tower Bible and Tract Society of Pennsylvania, a corporation of Pennsylvania, having an address of

25 Columbia Heights
Brooklyn, New York 11201-2483
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Digital media, namely, pre-recorded video discs, digital versatile discs, downloadable audio and video recordings, DVDs, and high definition discs all featuring religion.

In International Class 009, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 10/25/2012, and first used in commerce at least as early as 10/25/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Screen capture from video recording..

[Specimen File 1](#)

International Class 016: Printed materials, namely, books, magazines, brochures, booklets, tracts, calendars, informational cards, paper signs, all in the field of religion.

In International Class 016, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 10/22/2012, and first used in commerce at least as early as 10/22/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Scanned/digitally photographed magazine..

[Specimen File 1](#)

International Class 042: Providing a web site that gives computer users the ability to download audio and video recordings, DVDs, music, printed publications, online publications, documents, forms and web

pages all in the field of religion.

In International Class 042, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/15/2013, and first used in commerce at least as early as 03/15/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Screen capture of Web site..

[Specimen File 1](#)

For informational purposes only, applicant's website address is: www.jw.org

The applicant's current Attorney Information:

Richard D. Moake of Watch Tower, Legal Department
100 Watchtower Drive
Patterson, New York 12563
United States

The applicant's current Correspondence Information:

Richard D. Moake
Watch Tower, Legal Department
100 Watchtower Drive
Patterson, New York 12563
845-306-1000(phone)
845-306-0709(fax)
rmoake@jw.org; enazarof@jw.org (authorized)

A fee payment in the amount of \$975 has been submitted with the application, representing payment for 3 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Don A. Adams/ Date: 04/05/2013

Signatory's Name: Don A. Adams

Signatory's Position: President

RAM Sale Number: 85896124

RAM Accounting Date: 04/05/2013

Serial Number: 85896124

Internet Transmission Date: Fri Apr 05 11:01:14 EDT 2013

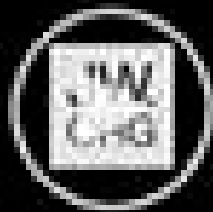
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-CC-8023-20130404111758309403





Video Highlights

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1:10 Cultural Class Highlights

1:10 1:10 1:10

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BIBLE QUESTIONS ANSWERED

What is God's name?

The family members all have personal names. Have you ever noticed "Whisper" is his name, like the God "whisper name" in the Bible. God has many titles, such as God Almighty, Knowledge God, and Creator. God has also has a personal name. —Read Isaiah 42:8.

Many translations of the Bible contain God's personal name in Hebrew: YHWH. For example, in the New World Translation of the Holy Scriptures, that name says: "Yes, whose name is already on the stone on the West Hill, east of the earth."

Why should we use God's name?

God wants us to use his personal name. We use personal names when we talk with those we love, such as our close friends, especially if they do call us by us. Should it be different when it comes to talking with God? Furthermore, Jesus Christ encouraged the use of God's name. —Read Matthew 6:9; John 17:26.

However, to use God's Word, we need to know more about him than just his name. For example, what is God like? Is it really possible to get close to God? You can find the answers to these questions in the Bible.

The Bible is available in over 300 languages and is the most translated book in the world.

More questions answered in our new Bible Q&A booklet. Order today!



Free booklet: **How to Get the Bible**

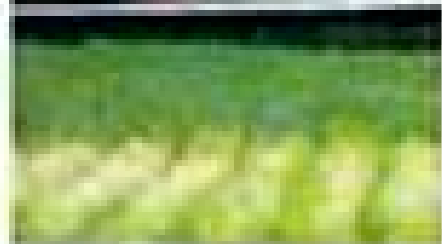


Free booklet: **How to Study the Bible**



Free booklet: **How to Pray**

Order today!



Use our Bible Q&A booklet and you'll know more about God's name.





Jehovah's Witnesses

HOME BIBLE TEACHINGS PUBLICATIONS NEWS ABOUT US

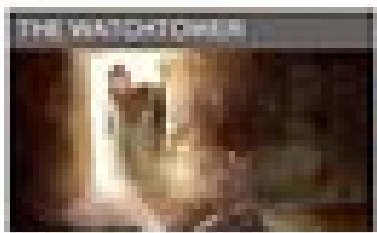


"The good news of the kingdom will be preached in all the inhabited earth." — Matthew 24: 14



NEW WORLD TRANSLATION OF THE HOLY SCRIPTURES

[Read the Bible Online](#)

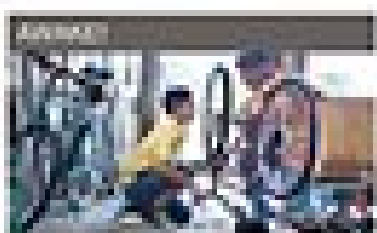


THE WATCHTOWER

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MARCH 2013

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Jehovah's Witnesses—Who Are We?

We come from hundreds of ethnic and language backgrounds, yet we are united by common goals. Above all, we want to honor **Jehovah**, the God of the Bible and the Creator